

**12<sup>th</sup>**  
**Real Estate Summit**  
-Investment Opportunities & Growth Prospects-  
**Conference-cum-Excellence Awards**

November 3, 2023 – Hotel Le-Meridien, New Delhi

**The Associated Chambers of Commerce and Industry of India**

# 12<sup>th</sup> Real Estate Summit

## -Investment Opportunities and Growth Prospects- Conference-cum-Excellence Awards

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Real estate in India continues to be a dynamic and promising sector, offering a plethora of investment opportunities and robust growth prospects. With the rapidly urbanizing population and the government's focus on infrastructure development, the demand for residential and commercial properties remains on an upward trajectory. This rapid shift from rural to urban living is driven by various factors, including economic opportunities, better access to education and healthcare, and improved living standards.

Indian cities are becoming hubs of commerce, technology, and culture, attracting a growing population seeking employment and a higher quality of life. Urban areas are expected to represent 40% of India's population by 2030, contributing 75% of the country's GDP. Real estate is a multifaceted and ever-evolving industry that mirrors the country's economic growth and cultural diversity, linked to more than 250 ancillary industries which employ more than 10 % of our workforce. The Indian economy has been heavily influenced by the development of the real estate industry over the last two decades. Given that India is a rapidly growing economy, the demand and delivery of housing have been one of the top priorities for both government and industry. Indian Real estate is also moving from metro cities to Tiers 1 and 2 cities. In addition, this pace of growth led to a significant increase in national and foreign investments as well as increased housing demand for all.

This urbanization trend, while promising in many aspects, also presents significant challenges. The strain on urban infrastructure, such as housing, transportation, and sanitation, has increased as cities struggle to accommodate the influx of people. Ensuring sustainable urban development and addressing issues like traffic congestion, air pollution, and affordable housing are pressing concerns. While it faces occasional challenges such as regulatory

reforms, compliances and market fluctuations, the enduring appeal of real estate in India lies in its ability to offer a secure and tangible investment option.

As India continues to urbanize and develop, the real estate sector is poised for further innovation and expansion, making it an exciting and integral part of the country's growth story. India's real estate market is one of the most dynamic and fastest growing in the world. India is among the top few price-appreciating housing markets internationally. India is becoming a more popular real estate investment location for foreign investors, and it is also expected that this sector will acquire more non-resident Indian (NRI) investment.

The Government of India has been supportive to the growth and development of the Housing sector by addressing various issues through policy implementation. The Government's vision is to promote the real estate, housing and infrastructure sectors which have a key role in economic development by ensuring long-term inclusive growth through good governance and profound reforms. The key reform to set up Real Estate Investment Trusts (REITs), will come in handy to fund capital-starved developers. To accelerate the real estate market, the government has offered various incentives, including tax reductions and subsidies for homebuyers. These changing dynamics in real estate have contributed to improving the atmosphere for real estate investment.

Therefore, with a view to discussing diverse attributes of the Indian real estate sector **ASSOCHAM is organizing the 12<sup>th</sup> Annual Real Estate Summit: Investment Opportunities and Growth Prospects-Conference-cum-Awards at 9.30 a.m. on November 3, 2023, at Hotel Le-Meridien in New Delhi.** The Conference will bring together all concerned groups to a common platform to understand and explore opportunities in the real estate sector.

## Key Discussion Areas

- ❖ Trends and Future Prospects in Residential Real Estate in India
- ❖ Investment opportunities in the Real Estate sector
- ❖ Housing For All – Government Initiatives and Corporate Response
- ❖ Housing Finance – Banker and Borrower Perspective
- ❖ Home Loan – Consumer Perspective
- ❖ Housing for Senior Citizens and for special needs
- ❖ Solutions for Stressed/ Stalled Housing Projects
- ❖ Role of new age technologies
- ❖ Rental Housing-challenges and prospects
- ❖ Emerging New cities for New India
- ❖ Changing Dynamics of Smart Cities
- ❖ Management of Earthquake and Disaster Management
- ❖ Role of Real Estate Investment Trusts (REITs)
- ❖ Real Estate Market in India at a Glance
- ❖ Policy Reforms and Regulatory Environment
- ❖ Emerging Trends, Shifts and opportunities in commercial real estate- Retail, hospitality, data centres and e-commerce segments.
- ❖ Indian Real Estate Sector: Investment Opportunities
- ❖ Sustainable homes and ESG strategies
- ❖ FDI in the sector

## Invited Speakers From

- ❖ Ministry of Housing and Urban Affairs, Government of India
- ❖ Ministry of Finance, Government of India
- ❖ Housing and Real Estate Developers
- ❖ Investors and Funding agencies
- ❖ Housing Buyers, HNIs, NRIs
- ❖ Lenders and Borrowers
- ❖ Housing Finance Companies
- ❖ Home Loan Providers
- ❖ National Housing Bank
- ❖ Commercial Banks & Venture Capitalists
- ❖ Micro Finance Institutions
- ❖ Private Sector Stakeholders
- ❖ Govt. Bodies & State Govts
- ❖ Rating Agencies, broking firms and consultants
- ❖ Credit rating companies



## Participants

- ❖ Real Estate Developers
- ❖ Housing Finance Companies (HFCs)
- ❖ Banks and Financial Institutions
- ❖ CEOs, CFOs and investors
- ❖ Policy Makers & Regulators
- ❖ State Government Departments/ Housing Boards
- ❖ Municipal Corporations
- ❖ Urban Planners
- ❖ Township & Apartment Developers
- ❖ Technology providers
- ❖ Construction Companies
- ❖ Contractors Architects
- ❖ Input Manufacturers
- ❖ Funding Agencies
- ❖ Fund Managers & Venture Capitalists
- ❖ PE Investors
- ❖ Business Development Heads
- ❖ Consultants & Service Providers
- ❖ Firms engaged in Urban Infrastructure
- ❖ Real Estate Professionals
- ❖ Other Stakeholders
- ❖ Housing Development Authorities/ Representative of State Governments/ Consultants and Advisors
- ❖ Legal and Financial experts

# SPONSORSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

## Conference Partner – Rs. 10 Lac

- Logo visibility on event Backdrop
- Logo in newspaper advertisement
- Speaking opportunity in Inaugural Session
- Corporate Video Play at conference during the Tea and Lunch break (5 min Only)
- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Complimentary exhibition space of at the Conference venue
- Insertion of Company's brochure into the documentation pack
- 10 Complimentary Passes to attend

## Principal Sponsor – Rs. 8 Lac

- Logo visibility on event Backdrop
- Logo in newspaper advertisement
- Speaking opportunity as Panellists in Technical Session
- Corporate Video Play at conference during the Lunch break (3 min Only)
- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Complimentary exhibition space of at the Conference venue.
- Insertion of Company's brochure into the documentation pack
- 8 Complimentary Passes to attend

## Co-Sponsor Rs. 5 Lac

- Logo visibility on event Backdrop
- Logo in newspaper advertisement
- Speaking opportunity as Panelist in Technical Session
- Corporate Video Play at conference during the Lunch break (1 min Only)
- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Complimentary exhibition space of at the Conference venue.
- 7 Complimentary Passes to attend

## Supporter – Rs. 3 Lac

- Logo visibility on event Backdrop
- Logo in newspaper advertisement
- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- 5 Complimentary Passes to attend

## Supporter – Rs. 1 Lac

- Logo visibility on event Backdrop
- Logo in newspaper advertisement
- Branding in Social Media Platform
- 2 Complimentary Passes to attend

**Participation Fee: Rs.3,000/- (Including GST)**

For more information, please contact:

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**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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